

FOR IMMEDIATE RELEASE

KIRSTY CRINGAN JOINS TRINCHERO AS CHIEF FINANCIAL OFFICER

Napa, Calif., November 10, 2016 -- Kirsty Cringan has joined Trinchero Family Estates (TFE) as Chief Financial Officer, replacing outgoing CFO Mark Smithers. After 21 successful years with the company, Smithers will transition into a new role at TFE working with the Trinchero family and shareholders on key corporate initiatives. He will scale back his day-to-day operations and assist with the CFO office's transition. Bob Torkelson, TFE president and COO, said, "We are happy for Mark and his family as he moves on to the next phase of his career. In his 21 years at TFE, Mark was instrumental in developing our world-class finance team and providing valuable insight that helped us grow."

Cringan brings to TFE 22 years' experience in financial operations, including 17 years with Diageo Chateau & Estate Wines in the roles of vice president finance and business planning, vice president business performance and operations controller. Most recently, Cringan oversaw the transition of most of Diageo's wine business during its acquisition by Treasury Wine Estates.

"With Kirsty's breadth of knowledge leading technical and financial operations globally, we know she will be an excellent leader of our finance group," said Torkelson. "Her talent will be a great asset as TFE, the second-largest family-owned winery in the United States, continues its unprecedented growth."

Cringan, originally from Scotland, holds a bachelor's degree in finance and business law from Strathclyde University in Glasgow, Scotland.

About Trinchero Family Estates

Trinchero Family Estates is wholly owned and operated by the Trinchero family, Napa Valley vintners since 1948. The TFE portfolio includes more than 45 brands such as Sutter Home, Ménage à Trois, Trinchero Napa Valley, Ziata, Napa Cellars, Folie à Deux, Terra d'Oro, SeaGlass, Montevina, Trinity Oaks and the No.1 alcohol-removed wine, Fre. TFE markets and sells Joel Gott wines, Charles & Charles, Taken Wine Co., Bandit, Newman's Own, The Three Thieves and The Show. TFE's import portfolio also includes Angove wines from Australia; Doña Paula wines from Argentina; Carmen and Wave Series wines from Chile; Avissi Prosecco from Italy; Shatter wines from France; Echo Bay from New Zealand; Sugar Island Caribbean Rum; CRUZ and Tres Agaves tequilas from Mexico and Amador Whiskey Co. Visit www.tfewines.com to learn more.

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