

TRINCHERO

Family Estates

Trinchero Family Estates Transitions to Clean Energy Across all Napa Facilities and Vineyards

ST. HELENA, Calif., July 19, 2017—Trinchero Family Estates (TFE) has transitioned all of its energy use to Deep Green 100% renewable energy across all of its facilities in Napa County, CA. The move by the organization to convert all electric power across all aspects of the business represents an important commitment to clean energy by the Napa Valley's largest wine company. The size and scale of Trinchero's operations and the investment required for the transition establish TFE as a leader in renewable energy among Napa Valley wineries.

TFE has partnered with MCE to transition all of its 28 facilities and vineyards in the Napa Valley to 'Deep Green 100% renewable energy'. TFE's investment ensures that all of its usage is matched to vendors that are completely green and thus renewable. TFE's investment complements an ongoing update to its production facilities at Main Street in St. Helena. President and CEO Bob Torkelson commented, "Trinchero Family Estates is proud to be an early adopter for larger wineries in transitioning to clean energy. Our investment supports our sustainability objectives and our commitment to contribute to the community and work productively with our neighbors toward a shared future."

As a family-owned winery in the Napa Valley for over 65 years, Trinchero Family Estates has a history of investment in the community and its residents. Accordingly, half of the premiums that TFE invests is used by MCE to fund the development of local renewable energy projects, further benefitting the local community. MCE CEO Dawn Weisz commented on TFE's investment, saying, "We admire the leadership demonstrated by TFE, setting a great example for other businesses to support clean, 100% California renewable energy, which in turn will fund local projects and jobs. The collective impact from all electricity use at TFE's Napa County operations will reduce over 1,200 metric tons of greenhouse gas emissions, which is the EPA equivalent of the carbon sequestered by over 1,175 acres of U.S. forests annually."

MCE provides clean power to multiple counties in California and currently serves over 90% of winery customers in Napa. TFE's transition to clean energy complements a variety of environmental programs that are embedded in its business practices and include certifications for sustainably farmed vineyards, a California Green Medal-Sustainable Winegrowing Business Leadership Award, California Wine Institute Certified Sustainable Winegrowing and Napa County Green business certifications.

About Trinchero Family Estates

Trinchero Family Estates is wholly owned and operated by the Trinchero family, Napa Valley vintners since 1948. The TFE portfolio includes more than 40 brands including Sutter Home, M nage   Trois, Trinchero Napa Valley, Napa Cellars, Folie   Deux, Terra d'Oro, SeaGlass, and the number one alcohol-removed wine, Fre. TFE also markets and sells a stable of notable brands including Joel Gott Wines, Charles & Charles, Taken Wine Co., and Bandit. TFE's import portfolio includes Angove Wines from Australia; Do a Paula Wines from Argentina; Carmen Wines from Chile; and a spirits portfolio that includes Amador Whiskey Co and Cruz Tequila. Visit www.tfewines.com to learn more.

About MCE

MCE is a not-for-profit, public electricity provider that gives customers the choice of having 50% to 100% of their electricity supplied from clean, renewable sources such as solar, wind, bioenergy, geothermal, and hydroelectric at competitive rates. MCE provides service to 255,000 California customers in Marin County, Napa County, and the cities of Benicia, El Cerrito, Lafayette, Richmond, San Pablo, and Walnut Creek. By choosing MCE, customers help support new in-state and local renewable energy projects and jobs. For more information about MCE, visit www.mceCleanEnergy.org.

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