



FOR IMMEDIATE RELEASE

**TRINCHERO FAMILY ESTATES PURCHASES PASO ROBLES WINERY FACILITY
*TFE Bolsters Quality Production Capabilities in Key California Growing Region***

St. Helena, Calif., December 27, 2016 — Trincherero Family Estates (TFE) today announced its purchase of the Five Rivers Winery facility in located in the Paso Robles AVA. TFE purchased the site from Fetzer Vineyards, who has owned it since 2000. The Five Rivers property totals 46 acres which includes 15 acres of vineyards planted to Petite Sirah and a winery facility that is over 90,000 square feet. Fetzer Vineyards is consolidating its operations at its corporate headquarters in Mendocino County.

Trincherero Family Estates plans to modernize the facility and add white wine capabilities to the site, which is ideally located in the midst of California's premier Central Coast growing region. The purchase of the Five Rivers facility will be critical to the growth and investment in the premium and super-premium business that Trincherero Family Estates has made a priority in recent months. The facility will enable careful, quality-focused growth for numerous brands that source from Central Coast vineyards. President and COO Bob Torkelson commented, "The purchase of the Five Rivers facility allows Trincherero Family Estates to further expand our operations in the Central Coast region and ensure that our production of wines from that region are managed with the utmost emphasis on quality."

Trincherero Family Estates is the second largest family-owned wine company in the United States that began in 1948 with one storied brand: Sutter Home. Multiple generations of the Trincherero family continue to own and operate the Napa Valley-based business that now employs over 1,500 employees and manages over 10,000 acres of vineyards.

About Trincherero Family Estates

Trincherero Family Estates is wholly owned and operated by the Trincherero family, Napa Valley vintners since 1948. The TFE portfolio includes more than 40 brands including Sutter Home, M n ge   Trois, Trincherero Napa Valley, Napa Cellars, Folie   Deux, Terra d'Oro, SeaGlass, and the number one alcohol-removed wine, Fre. TFE also markets and sells a stable of notable brands including Joel Gott Wines, Charles & Charles, Taken Wine Co., and Bandit. TFE's import portfolio also includes Angove Wines from Australia; Do a Paula Wines from Argentina; Carmen and the Wave Wines from Chile; and a spirits portfolio that includes Amador Whiskey Co and Tres Agaves Tequilas. Visit www.tfewines.com to learn more.

About Fetzer Vineyards

A pioneer in regenerative winemaking, Fetzer Vineyards continues its legacy of hard work, rebellious thinking and crafting wines that make a difference. Since its founding in 1968, Fetzer Vineyards has consistently developed and implemented practices that are environmentally friendly, socially responsible and ultimately regenerative, becoming the world's largest winery to receive B Corporation certification, in 2015. B Corp certification standards, developed

by the non-profit B Lab, are widely recognized as the highest standards for social and environmental responsibility in business. Ultimately, Fetzer Vineyards strives for the perfect relationship between land, climate and vine to regenerate communities and bring wines of remarkable quality and character to the table. Fetzer.com

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