



**FOR IMMEDIATE RELEASE**

**BANDIT WINES SUPPORTS NATIONAL PARK FOUNDATION WITH \$50,000 DONATION**

*Funds to Benefit America's Rivers & Trails*

**ST. HELENA, Calif., March 27, 2018** – [Bandit Wines](#), the “Go Explore” wine brand, today announced a \$50,000 donation to the National Park Foundation, the official nonprofit partner of the National Park Service. The funds, in accordance with Bandit Wine’s commitment to outdoor exploration, support the National Park Foundation’s efforts for #FindYourWay, celebrating the 50<sup>th</sup> anniversary of the National Trails System and Wild & Scenic Rivers System. In honor of #FindYourWay, the National Park Foundation is raising funds for priority projects that protect and enhance these important places and build awareness of the rich educational and recreational opportunities that rivers and trails offer.

With exploration at its soul, #FindYourWay encompasses milestones such as National Park Week in April, National Trails Day in June, the National Park Service’s birthday in August, National Public Lands Day in September, the 50<sup>th</sup> anniversary of the National Trails and Wild & Scenic Rivers acts in October, Giving Tuesday in November, and the National Park Foundation’s birthday in December. Bandit and the National Park Foundation will come together on these occasions to promote parks, rivers and trails, and further their shared goal of making outdoor adventure more accessible to all.

“Helping people explore the incredible wilderness and history of America’s great national parks and beyond is what we’re all about at Bandit,” said Charles Bieler, co-founder of Bandit Wines. “When fellow winemakers and explorers Joel Gott, Roger Scommegna and I forged a partnership to found Bandit 15 years ago, we made exploration our mission. With that mission in mind, we made adventure-ready lightweight packaging that keeps our wine fresh while using natural resources responsibly. We’re excited to join forces with an organization who shares our dedication to the environment and commitment to never stop exploring.”

The partnership also supports the National Park Foundation’s [Centennial Campaign for America’s National Parks](#). To date, this comprehensive fundraising campaign to strengthen and enhance the future of America’s treasured national parks has raised nearly \$500 million in private donations from individuals, foundations and companies.

To learn more about Bandit’s commitment to the National Park Foundation’s cause, visit [www.banditwines.com](http://www.banditwines.com).





### **About Bandit Wines**

*Bandit Wines is the brainchild of three rogue winemakers—Charles Bieler, Joel Gott and Roger Scommegna—who forged a partnership in 2003 to bring their passion for great wine and their thirst for exploration together in a convenient, easy-to-tote package. Bandit’s lightweight box design and twist-to-open cap make it an adventure-ready wine that stays fresh and uses natural resources responsibly. Bandit is available nationwide in seven popular varietals—Pinot Grigio, Chardonnay, Sauvignon Blanc, Merlot, Cabernet Sauvignon, Red Blend and all-new Dry Rosé—each featuring custom illustrations that inspire outdoor adventure. For more information visit [www.banditwines.com](http://www.banditwines.com).*

### **About National Park Foundation**

*Celebrating its 50<sup>th</sup> year, the National Park Foundation proudly serves as the official charity of America’s national parks and nonprofit partner to the National Park Service. Chartered by Congress in 1967, the National Park Foundation raises private funds to help PROTECT more than 84 million acres of national parks through critical conservation and preservation efforts, CONNECT all Americans with their incomparable natural landscapes, vibrant culture and rich history, and ENGAGE the next generation of park stewards. In 2016, commemorating the National Park Service’s 100th anniversary, the Foundation launched The Centennial Campaign for America’s National Parks, a comprehensive fundraising campaign to strengthen and enhance the future of these national treasures for the next hundred years. Find out more and become a part of the national park community at [www.nationalparks.org](http://www.nationalparks.org).*

### **Social Media**

Facebook: [@BanditWines](https://www.facebook.com/BanditWines)

Instagram: [@BanditWines](https://www.instagram.com/BanditWines)

Twitter: [@BanditWines](https://twitter.com/BanditWines)

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