

TRINCHERO FAMILY ESTATES' HERITAGE DIVISION ANNOUNCES LUXURY IMPORT PARTNERSHIP WITH PRESTIGIOUS SPANISH WINEMAKING FAMILIES

Trinchero Family Estates (TFE) has expanded its luxury import portfolio by partnering with notable Spanish producers Finca Allende, Finca Nueva, Quinta Sardonía and Terras Gauda, as their exclusive import, distribution and marketing representative in the United States. The addition of the four Spanish estates to the TFE imports portfolio is an important one, as the size of the Spanish still wine category in the US is now worth over 200 million dollars, bolstered by substantial growth on-premise. As the largest family-owned winery in Napa Valley, Trinchero Family Estates continues to expand its portfolio of 50+ brands with a strategic focus on luxury and family-owned wineries.

All four estates are owned by two families; the Fonseca family, who are proprietors of Quinta Sardonía and Terras Gauda, and the de Gregorio family, who own and lead winemaking at Finca Allende and Finca Nueva. Each estate is based in acclaimed appellations: Finca Allende and Nueva in Rioja Alta, Terras Gauda in Rias Biexas, and Quinta Sardonía, which was founded by the famed Peter Sisseck in Castilla y Leon, just outside of Ribera del Duero. The wines that will be distributed in select retailers and restaurants beginning in March, include indigenous varieties with an emphasis on hand-harvested, estate-grown grapes from old vines. Sales for the thirteen wines will be supported by TFE's Heritage Division – a luxury-focused sales group created in 2016. TFE has also recently hired European import sales director, Nicole Andrus, based in Barcelona, to help lead their European expansion.

Trinchero Family Estates' president and chief executive officer Bob Torkelson commented, "We are looking forward to growing our portfolio with these exceptional offerings from some of Spain's most admired wineries. This move underscores our long-term plan to build a relevant and diverse fine wine book." Finca Allende owner Miguel Angel de Gregorio added, "Partnering with Trinchero Family Estates allows us to have the support of an organization with very strong customer relationships and distribution which will help us grow the awareness and reputation of our wines in the United States. Terras Gauda owner and winemaker Jose Fonseca commented, "We are excited to build a partnership with a family organization that is committed to expanding their portfolio with unique and quality-driven partners like ourselves." Trinchero Family Estates adds the Spanish partners to a strong stable of import brands which includes Angove Family Winemakers of Australia, Doña Paula of Argentina, Carmen of Chile, Avissi Prosecco of Italy, and Echo Bay of New Zealand.

About Trinchero Family Estates

The world's second-largest family-owned winery and fourth-largest overall, Trinchero Family Estates (TFE) comprises more than 50 award-winning wine and spirits brands distributed in nearly 50 countries around the globe. Founded in 1948—when Italian immigrant Mario Trinchero brought his young family from New York City to Napa Valley and purchased an abandoned Prohibition-era winery called Sutter Home in St. Helena—Trinchero Family Estates has been an innovator for seven decades. Today, Trinchero Family Estates remains deeply rooted in Napa Valley, encompassing a broad portfolio of global offerings, including flagship brands Sutter Home Family Vineyards and M^{én}age à Trois; luxury brands Trinchero Napa Valley, Napa Cellars and Neyers Vineyards; partner brands Joel Gott Wines, Charles & Charles and Bieler P^ère et Fils; import brands Doña Paula, Angove Family Winemakers, Avissi Prosecco, Echo Bay, Finca Allende and Terras Gauda; and spirits brands Tres Agaves Tequila and Amador Whiskey. Learn more at www.tfewines.com.

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